

6. Fueling of boats and personal watercraft is not permitted within fifty feet of the Colorado River. Boats and personal watercraft must be taken out of the river for refueling.
7. Each company may have one employee at a beach side with an electronic communication device when they have rental customers out on the water. The employee may have one portable chair. The radio/cell phone is not to be used to solicit business at beach side or in the parking lot. The employee is not to block any other person's access to the ramp on the water. The employee/company has no vested right to any particular location just because they have been in the same spot on a previous occasion.
8. The employee is not to wear any commercial advertising that solicits for the personal watercraft rental business nor have any signage around the area he/she is sitting. Exception: A baseball type cap, a tee shirt, and a name badge identifying the company and employee may be worn.

### Setbacks

Required front yard is 25 ft. where the proposed building is on a lot contiguous to a residential zoned lot.

If the side lot line is common to a residential zoned lot, the side yard must be 5 ft.

Where the rear lot line is contiguous to a residential zoned lot, the rear yard must be 15 ft.

On a corner lot, a minimum side yard of 15 ft. is required.

### Height

Maximum height 3 stories or 35 ft.

### Lot Coverage

A maximum of 50% of a lot area may be covered with structures spaced a minimum of 8 ft. apart.

### INFORMATION PAMPHLETS AVAILABLE

1. Single Family Residential
2. Multiple Family Residential
3. Commercial and Industrial
4. Planned Area Development
5. Public Lands
6. Residential Park
7. Parking Regulations
8. Parking Spaces Required per Use
9. Business Sign Regulations
10. Promotional Display Signs
11. Subdivision Sign Information
12. Off Premise Signs
13. Temporary Signs
14. Landscaping Regulations
15. Plant List
16. Screening Regulations
17. Garage/Yard Sales and Home Occupations
18. Manufactured/Factory Built Home Permits
19. New and Used Vehicle Sales and Rentals
20. City Organization
21. Zoning Regulations for New Businesses
22. Alternative Energy Systems
23. Mixed Use (MU) Overlay Zoning District

*City of Bullhead City*  
Development Services  
Department

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*New and Used  
Vehicle Sales  
and Rental*



## Zoning Ordinance Information Series

*City of Bullhead City*

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# *New and Used Vehicle Sales and Rental*

## **General Information**

In order to operate a business involving the sale and/or rental of new and used vehicles which include automobiles, boats, manufactured, mobile, and modular homes, motor homes, park trailers, personal watercraft, recreational vehicles, and trucks, C2 or C3 zoning is necessary.

If you do not have the correct zoning, a zoning map change must be processed first. This procedure involves a hearing before the Planning and Zoning Commission and City Council, submittal of a site plan showing how the business will operate, a list of property owners within 300 feet, and a fee. From start to finish, it takes approximately 6 to 8 weeks to process a zoning map change application. See the handout titled "Density and Zoning Changes" for specific information.

The zone change processes triggers several other city regulations that must be complied with prior to operation of the business. Below is a brief description of these requirements.

## **Landscaping**

One tree and two shrubs must be provided for each 50 lineal feet of street frontage. One percent of the total lot area must be landscaped with ground cover and 5 percent of the parking area must be landscaped with any of the permitted materials. A portion of this landscaping must lie within a 5 ft. wide strip adjacent to any street right-of-way. See pamphlets 14 and 15 for more information on the landscaping regulations.

## **Parking**

All customer parking areas and driveways must be paved with asphalt or concrete materials. You may also be asked to maintain the other areas in a dust free manner. See pamphlets 7 and 8 for more information on the parking regulations.

## **Screening**

If you have any outdoor storage of equipment or supplies, you will have to screen that area with a device made of redwood, cedar, masonry, block or stucco. See pamphlet 16 for more information on the screening regulations.

## **Signs**

Any nonconforming signs will have to be removed. See pamphlets 9 through 13 for information on the sign regulations.

## **Personal Watercraft Businesses**

In addition to the above, all personal watercraft businesses must describe their plans for operation of the business and launching. Keep in mind the operational guidelines described below when making your plans and selecting a site.

### ***Authorized Launch Areas***

1. Public Launch Areas - Currently there are approved launch sites in Bullhead Community Park (by the Bullhead Area Chamber of Commerce) and Rotary Park (by the Bullhead City First Aide Station). These areas are considered public because they are owned by the Bureau of Land Management (BLM) and leased to the City.
  - a. There is one permanent launch area at Bullhead Community Park. The site is located north of the Chamber of Commerce building and south of the Rotary ramada.
  - b. The second permanent launching facility is at Rotary park and it is marked by signage. There are no temporary facilities at this park.
2. Private Launch Areas - These areas are under private ownership and have been approved through the conditional use permit and zoning change process.
  - a. If you are launching from a private piece of property that is different from the location where you are setting up the primary business, the conditional use permit application must also include the launch site.
  - b. If you are launching from a private piece of property that is the same as the location where you are setting up the primary business, the conditional use permit application must state this.

### ***Operational Guidelines Applicable to Launching from Public Lands***

1. Stockpiling of personal watercraft and/or related supplies on public lands is not permitted. This means personal watercraft may be brought to the launch facility and then launched. When the customer returns, the personal watercraft(s) are to be loaded up and taken back to the rental agency's place of business and not kept in the public parking lot or any area around the launch facility. One empty trailer per business, with or without a truck, may be left in the parking lot in the area designed for public parking. All other empty trailers and vehicles are to be removed to the place of business. No parking next to the chamber building or in any other area not designated for public parking is permitted.
2. Working on and/or mooring personal watercraft on public property or along the river's edge is not permitted. Customers may be assisted by an employee of the rental agency when the personal watercraft is placed in the water. The employee may familiarize the customer with the craft. Employees that physically hold watercraft in the river for more than ten minutes when not in the actual process of launching or retrieving watercraft will be considered mooring and/or blocking the launch ramp. No repairs are to be made on public lands. All repairs are to be made at the place of business.
3. Customer sign ups or solicitation or business on public property is not permitted. All rental paperwork, safety instructions, and rules of the river should take place at the rental agencies' place of business, not at the public parking lot, camp, beach or shoreline.
4. Advertising on public property is not permitted. No banners, signs or any type of commercial advertising is allowed at the boat launch facilities, parking lot, or ramp. This means vehicles that tow trailers with the personal watercraft may not have any advertising on them to solicit business.
5. Verbiage that identifies the company if painted on two of the vehicle's doors or attached with a magnetic device on the two doors, is allowed. Rental personal watercraft may have the name of the company on the personal watercraft.