Bullhead City Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Bullhead City is in west-central Mohave County, located on the east side of the Colorado River near the juncture of Arizona, California, and Nevada. Among Arizona's fastest growing communities, it is the sister city to Laughlin, Nevada, and 90 minutes from Las Vegas. Bullhead City began as the headquarters for the Davis Dam and Lake Mohave construction in the 1940s. Today, the city serves a trade area population exceeding 144,000. In 2006, Bullhead City/Laughlin attracted more than 151,000 visitors. With 11 major casino/resort hotels, Laughlin employs 14,000 people, most of whom make their home in Bullhead City. On the Arizona side, more than 2,000 businesses employ approximately 6,800.

A REDI accredited community

## **Basic Information**

Founded: 1945
Incorporated: 1984
Elevation: 504
Located in Mohave County

Distance to Major Cities:
Phoenix: 221 miles
Tucson: 335 miles

Nearby Highways: HWYS I-40; US 93; SR 95; SR 68

Enterprise Zone available

## **Population**

	<u>1990</u>	2000	2008
Bullhead City	21,951	33,769	41,187
Mohave County	93,497	155,032	205,862
Arizona	3,665,228	5,130,632	6,629,455

Sources: Arizona Department of Commerce and US Census Bureau

### **Principal Economic Activities**

Tourism is a primary economic activity, centering on the Laughlin resort/gaming industry. Laughlin resort hotels have 11,975 rooms; Bullhead City motels, 1,780 rooms; and a new resort/casino on Mohave Indian tribal lands, 350 rooms. Visitors enjoy area water sports, golf and trophy fishing. Bullhead City has shopping malls, supermarkets and other retailers to serve the Bullhead City-Laughlin market. Two bridges connect the communities. Bullhead City has formed an Economic Development Authority.

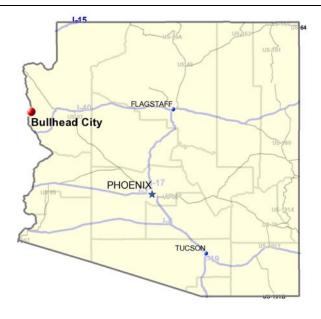
County Employment	<u>2008</u>
Trade, Transportation, and Utilities	11,500
Government	8,700
Educational and Health Services	6,100
Leisure and Hospitality	6,100
Mining and Construction	5,100
Professional and Business Services	3,900
Manufacturing	3,300
Financial Activities	2,600
Other Services	2,600
Information	900
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Source: Arizona Department of Commerce

Figures are organized under the North American Industrial Classification System (NAICS).

## **Private Employers**

Home Depot Wal-Mart Supercenter Public Employers
Mohave Community College
US Postal Service



### **Labor Force Data**

	<u>1990</u>	2000	2008
Civilian Labor Force	11,917	16,182	22,012
Unemployed	669	671	1,457
Unemployment Rate	5.6%	4.1%	6.6%

Source: Arizona Department of Commerce

<b>Growth Indicators</b>	<u>1990</u>	<u>2000</u>	2008
New Bldg. Permits	180	1,258	396
Taxable Sales (\$)	204.9 million	361.7 million	632.9 million
Net Assessed Value (\$)	146.9 million	173.3 million	553.1 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Assoc. 1990 and 2008 New building permit data incomplete: One or more months not available.

## **Scenic Attractions**

The Colorado River and Lake Mead National Recreation Area (including Lake Mohave) offer area visitors year-round, water-related recreation. The 67-mile long Lake Mohave is the gateway to the Lake Mead Recreation Area. Visitors camp, fish, houseboat, sail, water ski, jet ski, sailboard, sunbathe, swim and picnic. Along Lake Mohave are waterfront resorts, expansive beaches and excellent swimming conditions. The Black Mountain Range east of Bullhead City provides for a variety of recreational opportunities, including off-road vehicle use, hiking, photography, rock hounding and exploring ghost towns. Big horn sheep, mule deer, quail and dove attract hunters to the mountains. South of Bullhead City is the Havasu National Wildlife Refuge with water fowl, other bird varieties, and fishing.

# **Community Profile**

## **Community Facilities**

Bullhead City offers a wide range of community facilities including a public library, public parks, playgrounds, picnic areas, boat launch facilities, a municipal swimming pool, senior center, Boys & Girls Club, Little League and other organized sports facilities. Commercial facilities include two nine-hole and three 18-hole golf courses, health/fitness centers and water craft rentals.

Educational Institutions	<u>Public</u>	<u>Private</u>
Elementary	Υ	N
Middle School	Υ	N
High School	Υ	N
Community College	Υ	N

**Financial** 

Number of banks: 10

#### Governmen

Fire Department: Staffed City/Local Fire Department Law Enforcement: City Police Department

#### Airports

Laughlin/Bullhead City Airport in Bullhead City has two lighted 7,500-ft. runways and UNICOM radio. Tel: 928-754-2134. Email: ifpadmin@frontiernet.net.

#### Medical

There is a 147-bed hospital & a 120-bed extended care center. Silver Ridge Village expanded in 2006.

## **Hotel & Lodging**

Number of Rooms: 898 Meeting Rooms: 4

Capacity of Largest Facility: 235

### **Industrial Properties:**

A 53-acre park with all infrastructure in place including fiber optics. Park is in an Enterprise Zone. Tranportation access to state Highway 95 and airport is available. Contact: Bullhead Regional Economic Development Authority, Inc. at 928-704-6374. Other industrial and commercial properties are available.

### **Utilities**

Electricity	Mohave Electric Cooperative	928.763.1100
Electricity	Unisource (Statewide)	800.352.3010
Natural Gas	Southwest Gas Corp. (Bullhead City)	928.763.6481
Sewer	Bullhead Sanitation District	928.754.2828
Sewer	City of Bullhead City	928.763.9400
Telephone	Frontier	928.763.1122
Water	American Water Co.	928.758.1146
Water	Bermuda Water Company	928.763.6676
Water	Bullhead City	928.763.9400
Water	North Mohave Valley Water Company	928.758.1146

Cable Providers: Y
Digital Switching Station: N
Internet Service Provider: Y

Cable Internet Service Provider: Y

Fiber Optics: Y

### **Taxes**

Property Tax Rate	<u>1990</u>	2000	2008
Elementary/High Schools	5.13	7.39	3.87
City/Fire District	0.00	0.00	1.79
Countywide	4.82	4.19	3.06
Totals	9.95	11.58	8.72

Source: Arizona Tax Research Association Note: Tax rate per \$100 assessed valuation

Note: Bullhead City residents also pay Bullhead City Fire District rate.

Sales Tax	2008
City/Town	2.00%
County	0.25%
State	5.60%

Sources: League of Arizona Cities & Towns, Arizona Dept. of Revenue

### Weather

	Avg. Low (°F)	Avg. High (°F)	Precip. (in.)	
	59.8	88.9	0.5	
January	43.5	65.7	1.0	
February	46.1	71.4	1.0	
March	50.0	78.8	0.9	
April	56.5	88.0	0.2	
May	65.3	97.8	0.1	
June	73.1	108.0	0.0	
July	79.7	112.0	0.3	
August	79.6	110.0	0.7	
September	71.7	103.4	0.3	
October	59.7	90.5	0.4	
November	49.7	75.3	0.5	
December	42.8	65.5	0.5	
Courses Western Regional Climate Center				

Source: Western Regional Climate Center

Western Regional Climate Center, wrcc@dri.edu. Period of record 1977-2005. Average Total Snowfall 0.0."

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

Bullhead Area Chamber of Commerce

1251 Highway 95

Bullhead City, AZ 86429 Phone: 928.754.4121, Fax: 928.754.5514 Email: info@bullheadchamber.com Website: www.bullheadchamber.com

Bullhead Regional Economic Development Authority, Inc.

1848 Highway 95, Suite 104 Bullhead City, AZ 86442

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